

▶ ADVERTISING GUIDELINES

TERMS AND CONDITIONS

- *The Catholic Mirror* magazine reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Catholic Church.
- All copy is subject to the approval of *The Mirror*.
- *The Mirror* reserves the right to insert the word "advertisement" above or below any copy.
- We reserve the right to adjust advertising rates at any time upon 30 days written notice.
- Cancellations or changes in orders may not be made by the advertiser nor its agency after the reservation closing date.
- Positioning of advertisements is at the discretion of *The Mirror* except where a request for a specific preferred position is acknowledged by *The Mirror* in writing.

BILLING AND CREDIT TERMS

Payment terms are net 30. After 30 days, if payment is not made, the legal finance charge of 1.5% will be added to all outstanding balances.

PRINTING SPECIFICATIONS

- Acceptable file format: PDF with embedded fonts is preferred (set distiller to "Press Quality").
- Ads also can be accepted in EPS, PDF, JPEG, Adobe® Illustrator® and Photoshop® files. These files must include true type fonts and art.
- All ads must be exact size at 100%, 300 dpi.
- Submit files by email to: l.gaulin@diospringfield.org

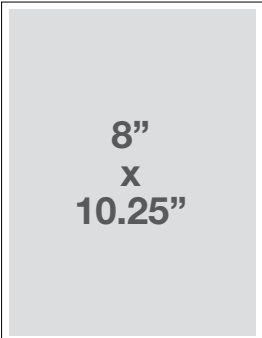
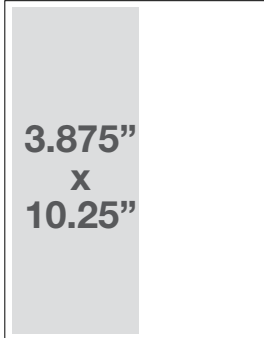
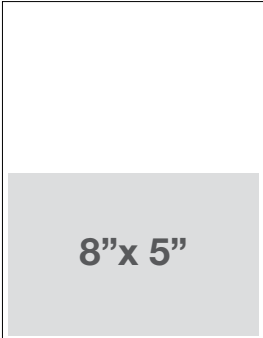

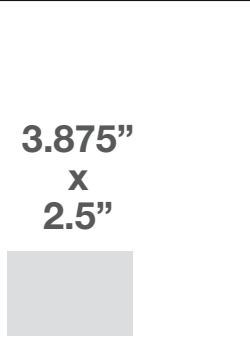
▶ ADVERTISING RATES AND SIZES

FULL COLOR Quarterly: 4 issues a year

PER RUN COST			
FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE
\$2,000	\$1,100	\$600	\$350

▶ AD DETAILS

Cost is per insertion. All prices are for camera-ready material submitted to *The Mirror* according to advertising guidelines. *The Mirror* also offers design and production services for your convenience.

Full Page	Half Page	Half Page	Quarter Page	Eighth Page
				

TO ADVERTISE IN *THE MIRROR*, PLEASE CONTACT:

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